Value Creation Model

SWCC GROUP
Creating for the Future

Social problems

Ensuring universal access to energy

Productivity Improvement and Work Promoting Worthwhile Employment

Promotion of infrastructure development and sustainable industrialization

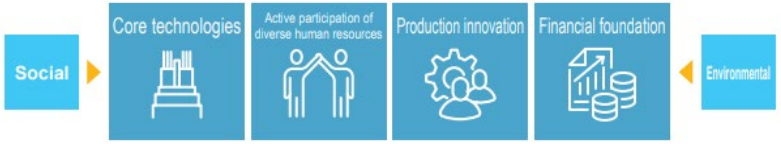
Creation of safe and resilient communities

Consideration of energy /resource conservation and biodiversity

Respond to needs → Create added value → Contribute to a sustainable society

Business foundation

Various capital inputs



Business strategy and output

- Energy and Infrastructure Business
- Communication and Industrial Devices Business
- Electrical Equipment and Components Business
- New Business

Value provided (outcomes)

Safety and quality	Global warming prevention	Resource recycling	Employ ment	Diversity

Enriching people's lives

"Electric wires and cables" Electricity indispensable for social development in various regions
"Vibration control devices" are used to reduce vibration and noise and provide a comfortable living space
"Optical fiber cables" support our information-oriented society in this large capacity age
"Litz wires" are used in products such as wireless power supply devices and provide automation technology

Protecting cities from disasters

"Seismic isolation devices" reduce seismic vibration and protect buildings
"Direct molds" prevent collapse and fire and protect substation equipment from earthquakes
"Fire-fighting cables" and "leaky coaxial cables" quickly convey emergency warnings and information

Protecting the global environment

"High-performance oxygen-free copper MiDIP®" contributes to global warming prevention through the spread of electric vehicles and so forth
"Compact type electric power connectors (SICONEX® series)" Environmentally friendly design without oil or harmful gases